



Funding Programs to Support Export Activities

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Agriculture et
Agroalimentaire Canada

Agriculture and
Agri-Food Canada

Canada

Federal Funding Programs

- **AgriMarketing Program**
 - \$129-million program under the Sustainable Canadian Agricultural Partnership
 - Supports industry associations with increasing and diversifying exports to international markets
- **CanExport SME**
 - Up to \$50,000 in funding for a cost shared project to help Canadian companies with new international markets.
 - Program is currently under review, and subject to change, but expecting a new intake sometime in the next month or so.

CanExport SME eligibility

- Be for-profit
- Be an incorporated legal entity, limited liability partnership (LLP) or cooperative in Canada
- Have an active Canada Revenue Agency (CRA) business number
- Have **fewer than 500 full-time equivalent (FTE) employees**
- Have between **\$100,000 and \$100 million in annual revenue** declared in Canada during its last complete tax reporting year (or during the last 12 months for monthly and quarterly filers)

CanExport SME activities

- Travel for business meetings or events, including tradeshows
- Marketing and translation
- Interpretation services
- Consultants for business, tax and legal advice (related to the new market), B2B facilitation, market research, key contacts
- IP protection



[CanExport](#)

BC Agriculture and Food Export Program

- Program funded under the Sustainable Canadian Agricultural Partnership.
- Provides a minimum of \$5,000 to a maximum of \$50,000 per year of cost-shared funding to support BC agriculture and agri-food market development activities outside of BC.
- You can apply NOW! Intake is currently open and will close on **February 3, 2025 at 4pm PST.**

BC Agriculture and Food Export Program Eligibility

- Primary agriculture producer or processor
- Have a head office in BC
- Be selling or marketing a product that is grown or processed in BC
- Have the ability to provide and commit a minimum of 50% of the total project cost in cash.
- Have a minimum of \$100,000 in annual gross revenue for the two most recent consecutive years.

BC Agriculture and Food Export Program Activities

- Export market tradeshows, food fairs and sales exhibitions
- Consumer-focused promotional activities in export markets
- Export focused marketing collateral and advertising or social media campaigns



[BC Agriculture and
Food Export Program](#)

Additional Programs and Resources

- Canada Brand
- Canada Pavilion Program
- Market Intelligence Reports
- AAFC Regional Office – pathfinding to programs and services
- Trade Commissioner Service (in market support in 160+ cities worldwide)

THANK YOU!
For more info, contact:

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CANADA
